

St John of God Accord Strategic Direction 2024 - 2025



Maximising Client Inclusion	Growth and Innovation of Accommodation Services	Service Growth (non-SIL)	Our Workforce	Brand and Voice Representation
				
<ul style="list-style-type: none"> • Client involvement in Consumer Participation Committees is embedded across all services • Supported Decision Making is embedded • Clients are supported without the use of Restrictive Practices • Clients are active members of their communities 	<ul style="list-style-type: none"> • Engage new SDA partnerships with clear expectations • Grow SIL services by 20% • Manage SDA partnerships according to client need and expectations 	<ul style="list-style-type: none"> • Identify target services and target regions for growth • Explore and expand into new service avenues • Achieve 10% non-SIL service growth 	<ul style="list-style-type: none"> • Our workforce matches the requirements of our clients and organisation • Our workforce is resourced to deliver the expected outcomes • Explore innovative recruitment practices to attract and maintain the best future caregivers 	<ul style="list-style-type: none"> • Brand enhancement through market research • Social media presence and SEO investment • Develop new and accessible organisational website • Marketing and Sales Strategy



We're there for you